

FOR IMMEDIATE RELEASE -- Aircoins “Crypto Treasure Hunt In AR” Game App Launches

Abstract: Aircoins Game App Announces First-To-Market Launch (Non-ICO); Brings Fun And Gamification To Center Of “Crypto Treasure Hunt In Augmented Reality!”

4 July, 2018, Montreal, Canada; Las Vegas, Nevada -- The online gaming communities who participate in Cryptocurrencies, Digital Wallets, and Mobile Gaming will be participating in the world’s first “Crypto Treasure Hunt In Augmented Reality!” game in a first-of-its-kind App release. The App’s pre-launch popularity and functionality has generally been compared to *Pokemon GO!* Today, the Canadian-based *Aircoins Corp* has launched “*Aircoins*”, their new game App in Augmented Reality (AR). The App will be available for free download on the Apple and Android platforms, and soon for Tablets.

According to the company website (www.Aircoins.co), the purpose of the App is to combine fun, Cryptocurrencies, and the in-App convenience of low-cost Crypto exchange. Inside the game, Crypto-coins are free to collect for gamers who download the App. Just as in a traditional (offline) treasure hunt, many types of coins and assets can be located and collected. Found coins are placed into a private wallet that can then be accessed inside the App. Currencies or Digital Assets collected in the game can then be exchanged. The games are ongoing and set to be experienced by gamers both indoors and outdoors. Coins are to be programmed by the *Aircoins Launch Team* to be dropped by the millions, in anywhere from shopping malls and casinos, to local businesses and event venues. With the *Aircoins* App, gamers are interacting with decentralized digital assets on a private Blockchain.

The *Aircoins Corp* is not conducting an Initial Coin Offering (ICO), and the project is fully-funded internally by the company founders. The company has signed upwards of 15 top Crypto vendors, with many more currently involved in the on-boarding process. As with fiat currency and other Cryptos, the more investors and advertisers who purchase *Aircoins* Crypto, the value of the coins will gradually increase. The price per *Aircoin* started at \$0.002, but because of pre-launch demand the value was unanimously adjusted to \$0.004. Or, by comparison, advertisers can select to purchase a bulk of AltCoins that can be connected to the *Aircoins Blockchain Platform*, in a commercial on-boarding process that takes a few weeks to fully prepare for and complete. One strategy for individual and corporate investors of *Aircoins* is they can acquire *Aircoins* in the form of a paper wallet that is shipped directly to the purchaser.

Over the last 7-months, *Aircoins Corp* CEO, Mr. Emal Safi and the company’s management team have coordinated a team of 20+ artists, consultants and professional developers to successfully bring this first-to-market mobile Crypto in AR game App in new record-setting development time. *Aircoins* symbol is AIRX, and they are not associated with the AIR Crypto. The total supply of AIRX will be 10-billion. The circulating supply is currently 1.1-billion. A \$200-million market cap for *Aircoins* already currently exists. Beyond mobile phones, the *Aircoins* App updates will soon be released to include functionality for tablets.

Safi says, “We are hoping to create the largest AR cloud, which will have information from different systems available, to give users real-time information based on their geo-location, anywhere, anytime. We already have dozens of partners coming forward to integrate their AltCoins into our secure Blockchain platform and gaming environments. We expect the App to do very well in all markets. Most people have already heard of the Crypto craze and Bitcoins. With our *Aircoins* App, we now offer gamers and Crypto fans a simple way to have fun while earning and being entertained. No expertise is necessary for adults to download the free App and begin playing. So far, it is exhilarating to see people realize that their time is worth something, even when they are having fun hunting and earning. Curious gamers can begin to find coins all-around them within 30-minutes or less.”

The *Aircoins* App is designed to draw a mass increase in foot traffic, by encouraging gamers to collect free money that has actual intrinsic value. A range of over 15 popular AltCoins are already added as partners for gamers to collect. Once collected, coins can be exchanged for many other Cryptos. Commercial clients (advertisers) who want to purchase bulk coins can AirDrop them for advertising giveaway purposes. This type of creative gaming promotion will certainly attract visitors into their stores or venues, while combining shopping and mobile gaming that brings an increase in value for shoppers and event visitors. Based on advertising opportunities where earning, fun and safety are virtually guaranteed to Users (participants), this advertising business model is new to the Blockchain and AR gaming realms. Later this Summer, the *Aircoins App Development Team* is preparing code that will allow in-App coin purchases.

Alisha “Bee” Forrester Scott, *Aircoins* PR advisor and Crypto-Analyst reports, “Our advertising strategy offers ground-breaking value to all parties involved. Games and Contests are constantly occurring, and our team remains excited to watch people from all walks of life enjoying themselves. Since our company’s mission is to help people have fun, our investors and advertising partners need to see the value in the *Aircoins* App. In a new Strategic Alliance with the *Nevada Blockchain Association (NVBA)*, *Aircoins* will be showcasing a variety of live game App demonstration events. The *Aircoins* goal at these events is to massively increase foot traffic to areas around the event. Mass attendance at these events is expected. More information about these App and event details and partners will be announced in subsequent press releases.”

The company has insisted on putting control of the project into the hands of the production team. The current *Aircoins* team includes these artists who each have a range of talents and abilities: Emal Safi (CEO), Sing Tu (CTO), Keith Sawyer (COO), Charles Petchsy (DevOps), Alisha “Bee” Forrester Scott (PR- Crypto Analyst), Steve Valkov (Lead Architect), Nik S (AR Infrastructure), Umair (AR MobileDev), Lee Davis (Crypto Analyst), Hamza Mumtaz (WebDev), Paul Ifeanyi (Crypto Analyst), Dalton H (Crypto Analyst), Joni Jiang (Financial Analyst), Ferry J (Social Media), Lavi Malik (BlockchainDev), Bill B (Crypto Analyst), Hawle Iddrisu (3D Artist), Shamy (Game Strategy), and Belal Faquiri (Marketing).

The *Aircoins* team is currently taking inquiries for: partners to join the *Aircoins Alliance* and make decisions for the *Aircoins* cloud; investors (\$2MM+) and brokerages and escrow services that wish for an opportunity to purchase bulk supply of designated *Aircoins* for paper wallet sales; AR and Blockchain advisors with 5+ years experience who want to join the *Aircoins Development Teams*.

For media, interview and PR requests please E-Mail:

Alisha “Bee” Forrester Scott at PR@Aircoins.co

Telephone: +1 (416) 527-2757

Website: www.Aircoins.co